distributed in 1941

cat. 1941

De Vilbiss Atomizers

COLOGNE AND PERFUME

ALL ATOMIZERS HAVE GOLD PLATED METAL PARTS AND GOLD NETTED BULBS UNLESS OTHERWISE INDICATED

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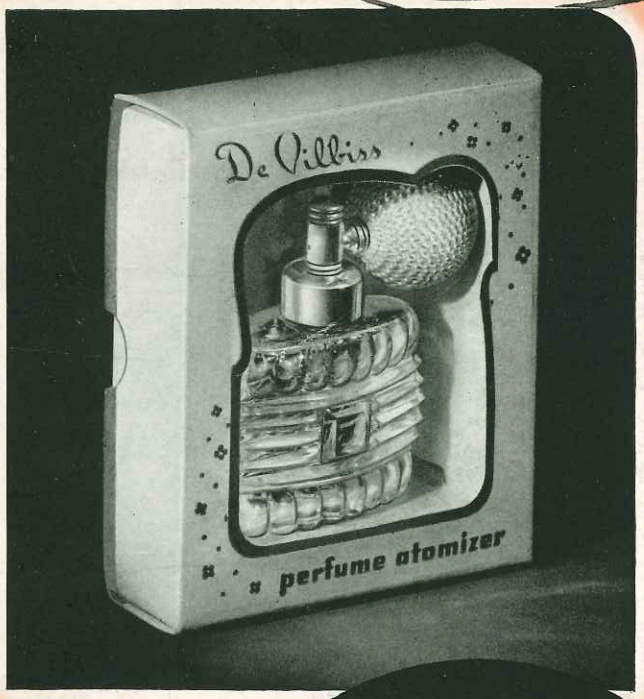

Stores selling atomizers in volume permanently display small groups of assorted shapes, sizes and colors on top of the counter.

← The ivory and gold "Frame-Vue" box illustrated at the left enhances the display value of the individual atomizers, prevents soiling and makes an attractive gift package. These boxes can be stacked in pyramids and mass displays.

S50-82 Crystal—Glass Crystal Decoration →
S50-83 Crystal—Blue Glass Crystal Decoration
S50-84 Crystal—Rose Glass Crystal Decoration

Crystal bottle in interesting fine miter cut design. In "Frame-Vue" box. Capacity ¾ oz. Retail.....50c each

S50-85 Crystal—Gold Net
S50-86 Crystal—Blue Net
S50-87 Crystal—Rose Net

Sparkling crystal with an appealing flare of cut miters. In "Frame-Vue" box. Capacity ¾ oz. Retail.....50c each

↑ D50-8 Crystal—Glass Crystal Decoration
D50-9 Crystal—Blue Glass Crystal Decoration
D50-10 Crystal—Rose Glass Crystal Decoration

Crystal glass dropper to match S50-82 style atomizer. Capacity ¾ oz. In "Frame-Vue" box. Retail.....50c each

← D50-11 Crystal

Crystal glass droppers to match S50-85 style atomizer. In "Frame-Vue" box. Capacity ¾ oz. Retail.....50c

↓ D100-41 Crystal and White
D100-42 Blue and White
D100-43 Primrose Yellow and White

Opalescent dropper to match S100-307 style atomizer. Capacity 2 oz.
Retail.....$1.00 each

↑ S100-307 Crystal and White
S100-308 Blue and White
S100-309 Primrose Yellow and White

Symmetrical urn shape bottle with opalescent leaf design on transparent glass. Capacity 2 oz. Retail.....$1.00 each

↑ S100-301 Crystal Cut—Gold Net
S100-302 Crystal Cut—Blue Net
S100-303 Crystal Cut—Rose Net

Tall, slender lines, hand cut, substantial base. Capacity ¾ oz.
Retail.....$1.00 each

↓ CS100-11 Crystal
CS100-12 Blue
CS100-13 Rose

The miter cut design of the bottle on this cologne atomizer gives it sparkling beauty. In "Frame-Vue" box. Capacity 2 oz.
Retail.....$1.00 each

CS100-5 Crystal and White
CS100-6 Blue and White
CS100-7 Green and White
CS100-14 Primrose Yellow and White ↑

A lovely eau de cologne atomizer in the exceedingly popular hobnail. Capacity 2¼ oz.
Retail.....$1.00 each

↑ CS100-8 Crystal and White
CS100-9 Blue and White
CS100-10 Green and White

A cologne atomizer with opalescent gem design on transparent glass. Capacity 2½ oz.
Retail.....$1.00 each

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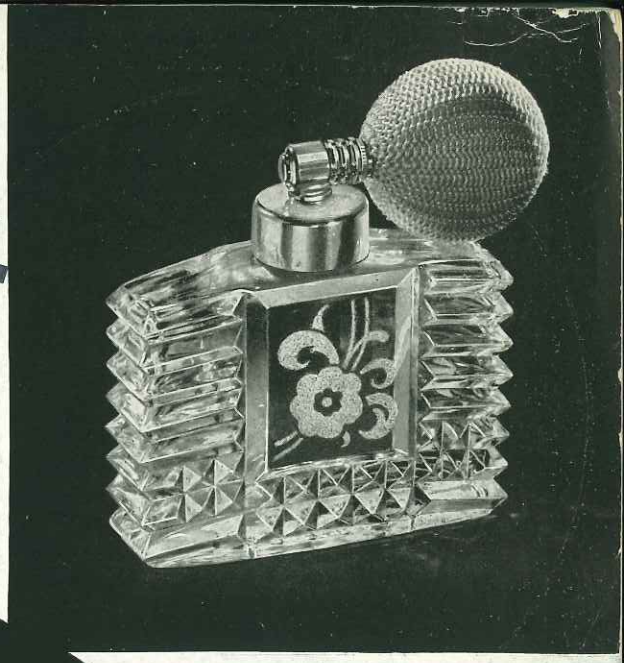
↓ S100-313 Crystal
S100-314 Blue
S100-315 Rose

Slender crystal cylinder with heavy sham. Capacity 3 drams. Retail .....$1.00 each

S100-293 Crystal—Glass Crystal Decoration
S100-294 Crystal—Blue and Gold Decoration
S100-295 Crystal—Rose and Gold Decoration

Clear-cut lines and a multitude of crystal gems accentuate the beauty of the panels. In "Frame-Vue" box. Capacity 1¼ oz. (Style 293 illustrated.) Retail.....$1.00 each



← S100-310 Crystal
S100-311 Blue
S100-312 Rose

Heavy sham crystal spheroid, flawlessly clear. Capacity ½ oz. Retail.....$1.00 each

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← CS150-102 Crystal and White
CS150-103 Blue and White
CS150-105 Green and White

Cologne atomizer to match S150-107 style perfume atomizer. Gay opalescent polka dots on transparent background. Capacity 7 oz. Retail.....$1.50 each

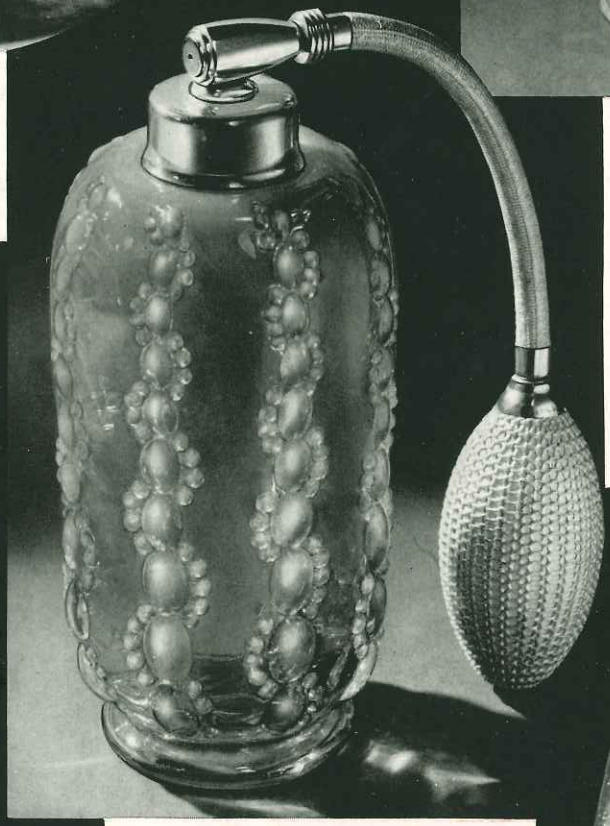
S150-107 Crystal and White
S150-108 Blue and White →
S150-109 Green and White

Perfume atomizer with opalescent polka dots on transparent glass to match CS150-102 style cologne atomizer. Capacity 2 oz. Retail.....$1.50 each

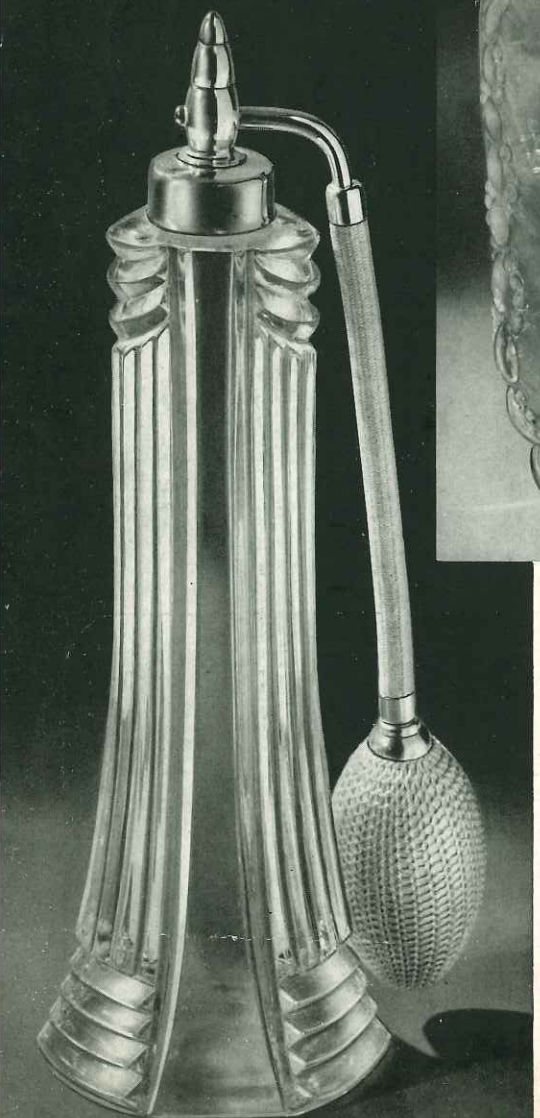
See CENTER PAGE SPREAD for ball and cylinder shaped bottles retailing at $2.00, $3.00 and $5.00

CS200-10 Crystal and White
CS200-11 Blue and White
CS200-12 Primrose Yellow & White
Ideal "Sub-Deb" promotion, but bound to appeal to women of all ages. Popular ball shape, with spiral opalescent design. Capacity 7 oz.
Retail..... $2.00 each

↑ CS200-4 Crystal and White
CS200-5 Blue and White
CS200-6 Green and White
A cologne atomizer with opalescent pillow design on transparent glass. Capacity 7 oz. Retail..... $2.00 each



← CS300-1 Cranberry Red with White Beads
CS300-2 White with Cranberry Red Base
Beauty of contour and a new color feature this cologne atomizer. Capacity 7 oz. Retail..... $3.00 each

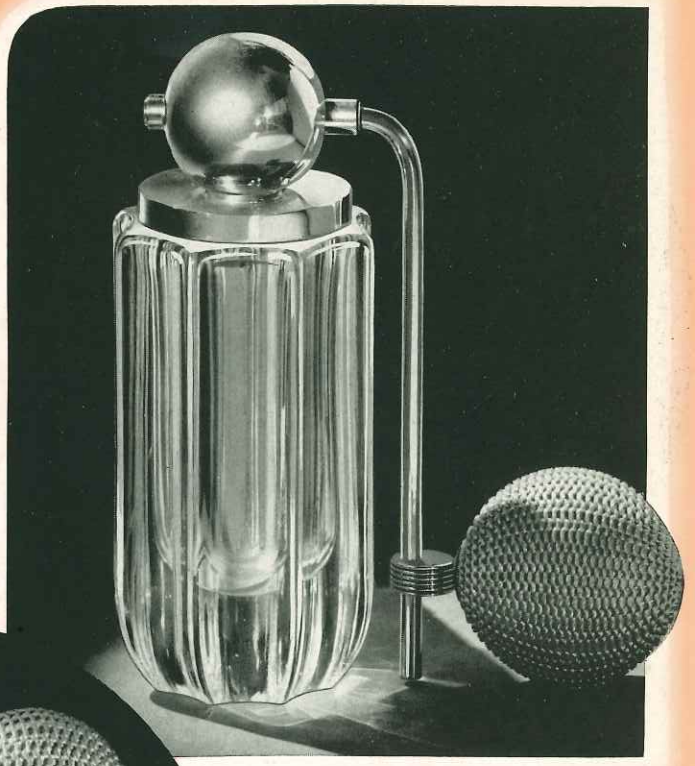


← CS200-7 Crystal
CS200-8 Blue
CS200-9 Rose
Cologne atomizer with gently swerving sides which sweep out gracefully to a firm base. Capacity 3 oz.
Retail..... $2.00 each

CS300-11 Gold
CS300-12 Silver →
An appealing cologne atomizer in attractive bright crackle finish. Capacity 3½ oz.
Retail..... $3.00 each

↑ CS300-8 Crystal
CS300-9 Blue
CS300-10 Rose

Heavy sham polished bottle, slenderly curved in modified tear-drop fashion. Capacity 3 oz. Retail.....$3.00 each

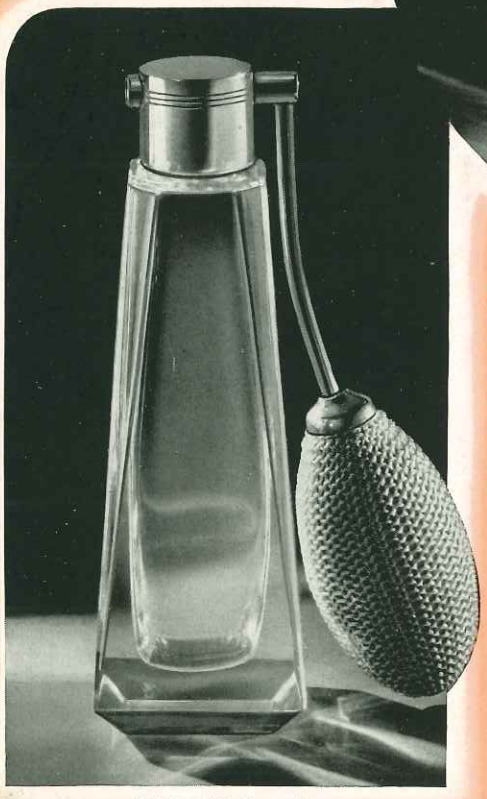


↑ S500-154 Crystal

Fluted heavy sham bottle that reflects light like a jewel. Leakproof closure. Capacity ¾ oz. Retail.....$5.00

↑ S300-97 Crystal—Gold Net
S300-101 Crystal—Rose Net
S300-102 Crystal—Blue Net

Heavy-weight polished glass with screw cap, air-tight closure held to the atomizer by a fine gold charm chain. Capacity 3 drams. Retail.....$3.00 each

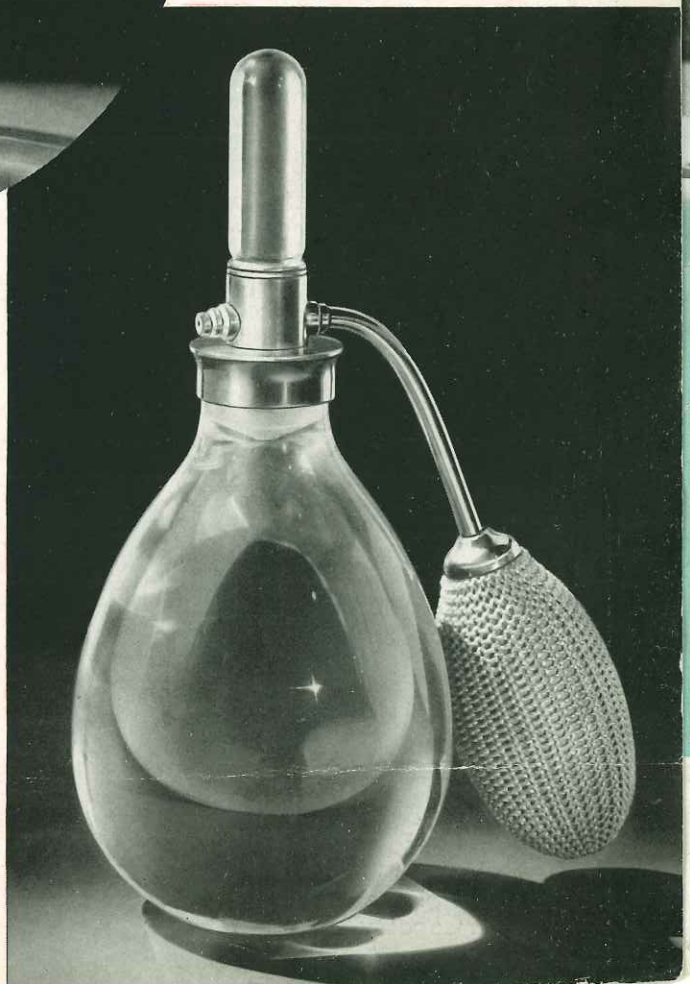


↑ S500-139 Crystal
S500-144 Blue
S500-145 Rose

Heavy sham polished bottle in pyramidal shape. Plain, dignified metal part. Leakproof closure. Capacity 1 oz. Retail.....$5.00 each

S500-155 Crystal
S500-156 Blue →
S500-157 Rose

Tear-drop shaped heavy sham bottle with lucite top. Leakproof closure. Capacity 1 oz. Retail. $5.00 each



Multiple Sales

Stor
are

CS500-3 Crystal
CS500-4 Blue
CS500-5 Rose

Perfect crystal, bubble design atomizer. With closure. An ideal add-on item. Capacity 5 oz. Retail.....$5.00 each

CS300-3 Crystal
CS300-4 Blue
CS300-5 Rose

Ball type, clear glass atomizer for colognes. Capacity 2¾ oz. Retail.....$3.00 each

S200-223 Crystal
S200-224 Blue S200-225 Rose

Perfect crystal sphere design, with heavy sham. Capacity ½ oz. Retail.....$2.00 each

S500-158 Crystal
S500-159 Blue
S500-160 Rose

A stately clear glass perfume atomizer. With closure. Capacity 1¾ oz. Retail.....$5.00 ea.

S200-228 Crystal
S200-229 Blue S200-230 Rose

Lustrous heavy sham cylinder of clear glass for perfumes. Capacity ½ oz. Retail.....$2.00 each

S300-108 Crystal
S300-109 Blue
S300-110 Rose

A charming cylindrical design to give a new sparkle to a boudoir table. Capacity 1½ oz. Retail.....$3.00 each

es displaying these atomizers in groups as illustrated
selling two and three sizes to individual customers.

CS300-6 Gold
CS300-7 Silver

Beauty of roundness and sparkle, for colognes—with a host of matching combinations. Crackled finish. Capacity 5 oz. Retail..$3.00 each

CS500-6 Gold
CS500-7 Silver

Sparkling silver or glittering gold in a cologne ball-type atomizer. Crackled finish. With closure. Capacity 9 oz.
Retail.....$5.00 each

S200-226 Gold S200-227 Silver

A glistening crackled-finish perfume atomizer in gold or silver. Capacity 1½ oz.
Retail.....$2.00 each

S300-111 Gold
S300-112 Silver

Novel cylindrical design in crackled glass finish. Match it to a set. Capacity 1¾ oz.
Retail.....$3.00 each

S200-231 Gold S200-232 Silver

Scintillating crackled finish in a dainty perfume atomizer. Capacity 1 oz. Retail.....$2.00 each

S500-161 Gold
S500-162 Silver

An appealing atomizer for Perfume. Crackled finish. With closure. Capacity 2¾ oz. Retail.....$5.00 each

← S500-46 Crystal—Gold—Red Case
S500-47 Crystal—Chromium—Blue Case
S500-89 Crystal—Gold—Black Case
S500-138 Crystal—Gold—Saddle Case

Polished crystal bottle. Grained fabrikoid covered metal case. Leak-proof closure. Capacity 2 drams. Retail.....$5.00 each

↓ S650-48 Crystal—Black Case
S650-49 Crystal—Blue Case
S650-50 Crystal—White Case
S650-51 Crystal—Saddle Case

Polished crystal bottle. Snug fitting genuine leather covered metal case. Leakproof closure. Capacity 2 drams.
Retail.....$6.50 each

↑ S500-150 Crystal—Pigskin Case
S500-151 Crystal—Blue Case
S500-152 Crystal—Black Case
S500-153 Crystal—Red Case

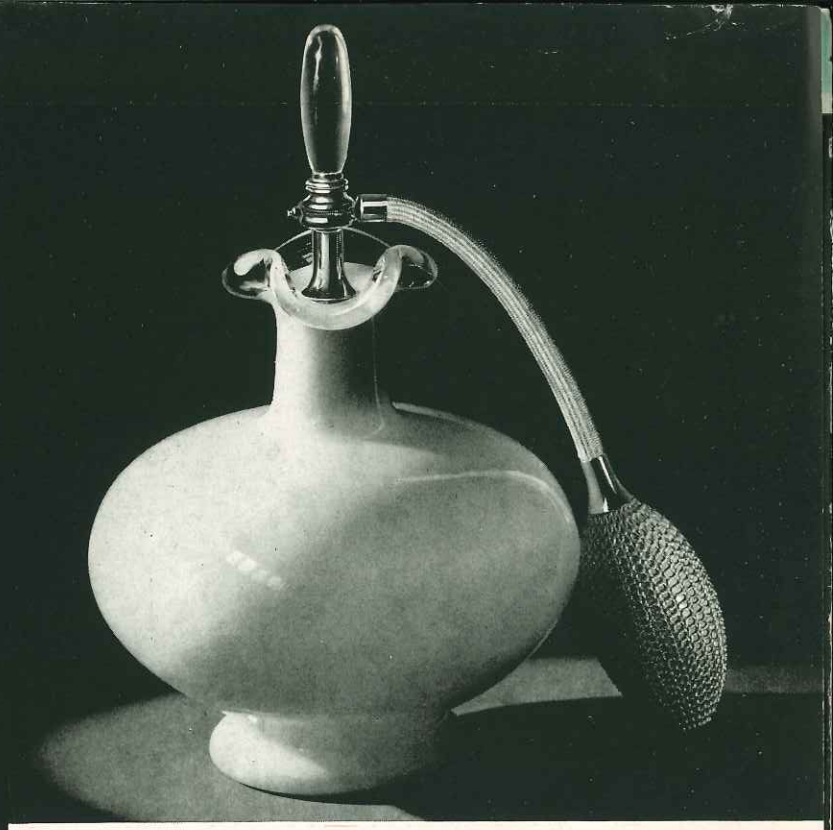
Heavy polished crystal bottle. Genuine leather zipper case. Leakproof closure. Capacity 3 drams. Retail..... $5.00 each

S750-47 Crystal Mist—Black Case
↓ S750-48 Crystal Mist—Blue Case
S750-49 Crystal Mist—White Case
S750-50 Crystal Mist—Saddle Case

"High-light" polished bottle, brocaded metal cap. Genuine leather case, silk lined. Leakproof closure. Capacity ½ oz.
Retail.....$7.50 each

CS750-1 Ivory Crest
CS750-2 Peach Crest →
CS750-3 Blue Crest

Delightful old-fashioned cruet design and lucite top. Capacity 13 ounces. Retail . . . $7.50 each



↑ S750-45 Crystal

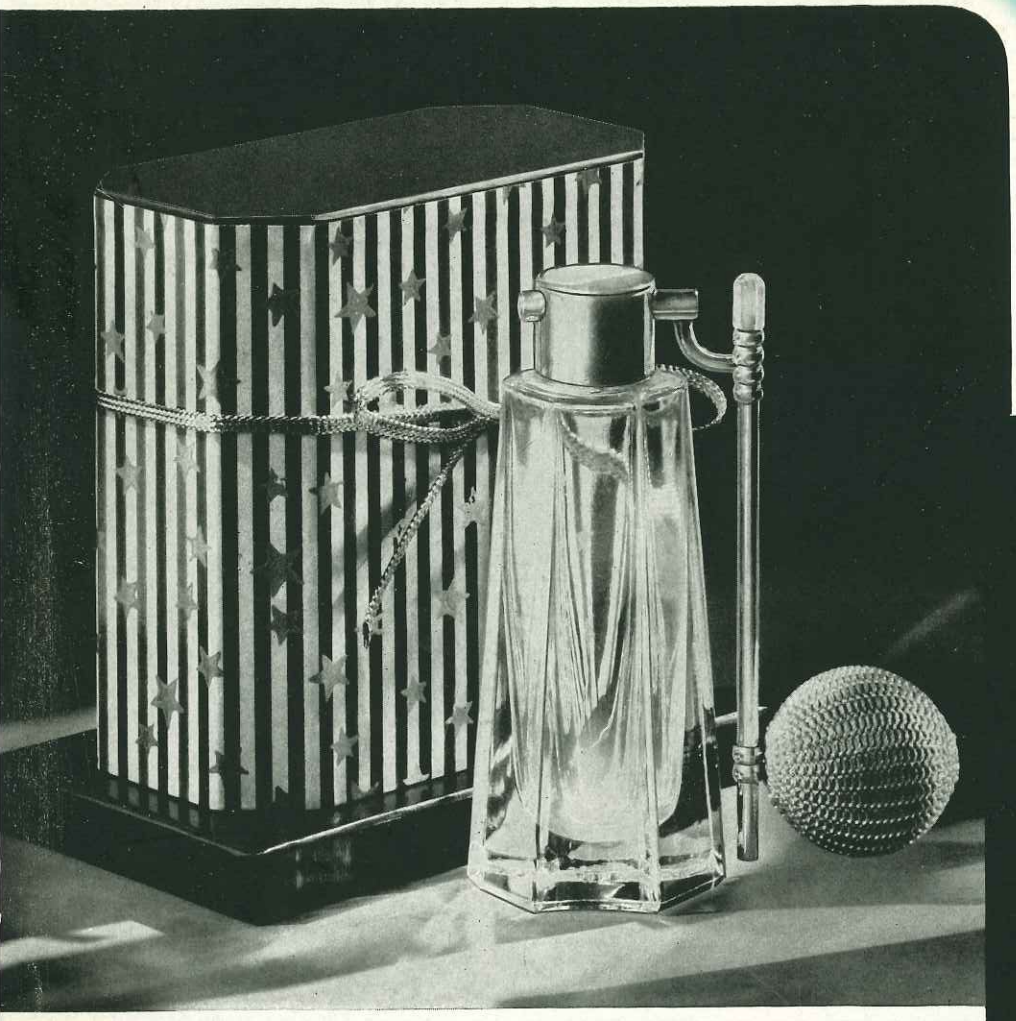
Octagonally-panelled between rounded top and heavy sham base. Leakproof closure. Capacity 4 ounces. Retail $7.50

← S750-43 Crystal

Heavy sham base with beautiful clear-cut panels and lucite top. Leak-proof closure. Capacity 2¾ oz. Retail $7.50

↑ S750-46 Crystal

Heavy sham, Perfume atomizer in a graceful cask design. Lucite top and leak-proof closure. Capacity 3½ oz. Retail $7.50

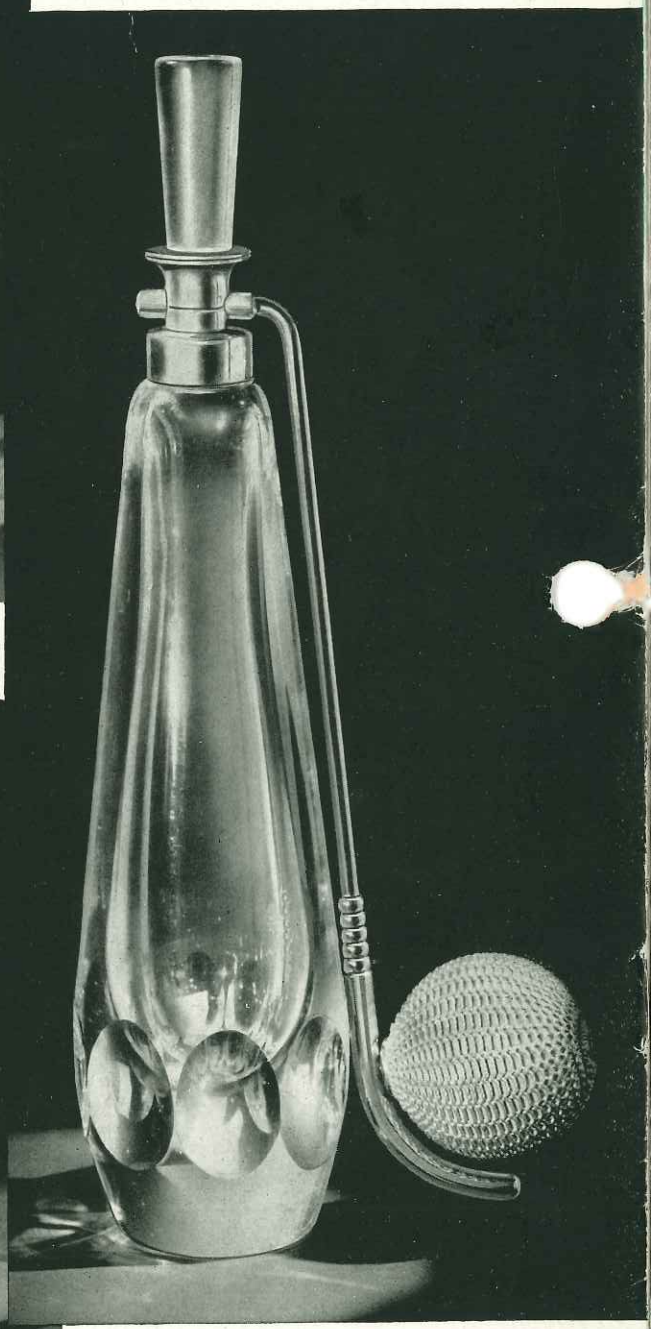


← S1000-23 Crystal

Flawless polished panels widening to a firm base. Simple top relieved by ornamental tube leading to gold netted bulb. Leak-proof closure. A leader for gift promotions. Packed in gift box. Capacity 1 oz. Retail $10.00

CS1250-1 Crystal

Hand cut sides and base and rounded top make this an intriguing variation of the spherical design. Heavy sham bottle and tasseled bulb. Leak-proof closure. Capacity 4 oz. Retail $12.50



S1000-24 Crystal

Heavily hand-cut and polished facets in heavy sham bottle. Leakproof closure. Capacity 2 oz. Retail $10.00

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The three atomizers in luxurious patriotic gift packages will appeal to men for Christmas gifts. Center them in your atomizer display. They command customers' attention.

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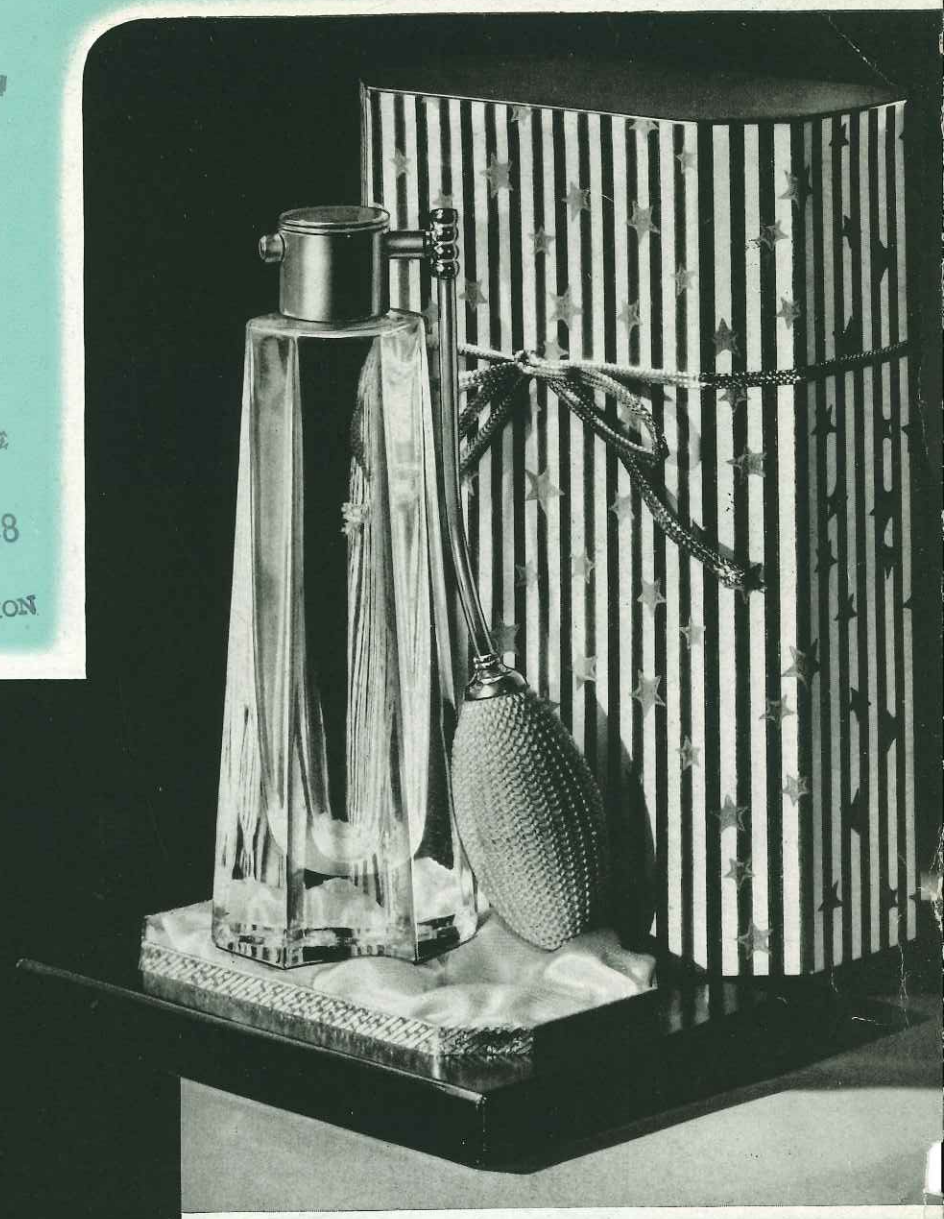

↑ S1250-7 Crystal

Majestic beauty of an unusual design in a perfume atomizer holding 1¼ oz. gift package. A leader for gift promotions. Leak-proof closure. Retail . . . $12.50

← S1500-2 Crystal

Polished crystal atomizer in hand cut design. Lucite top. Capacity 3 oz. Packaged in gift box. Leak-proof closure. Retail $15.00

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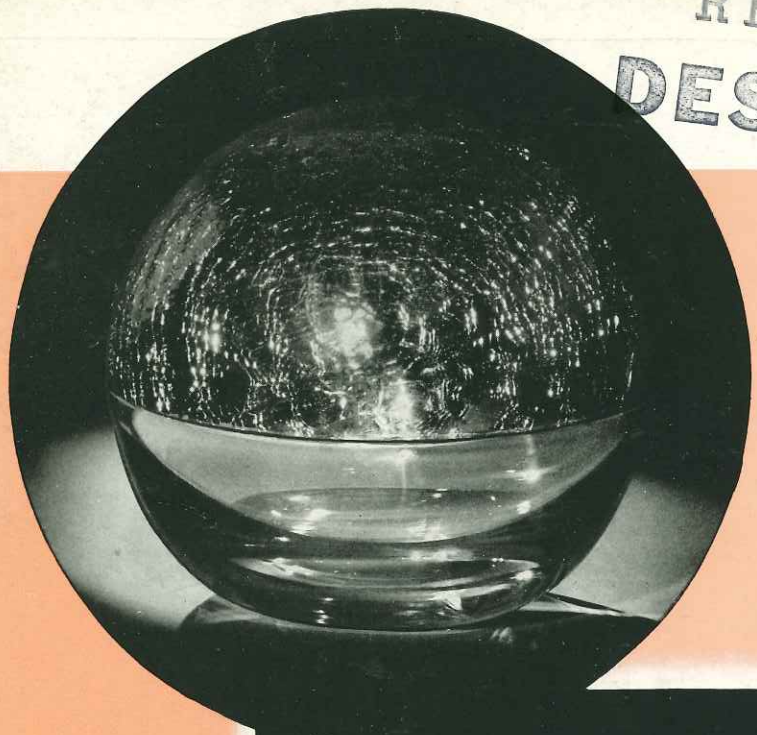
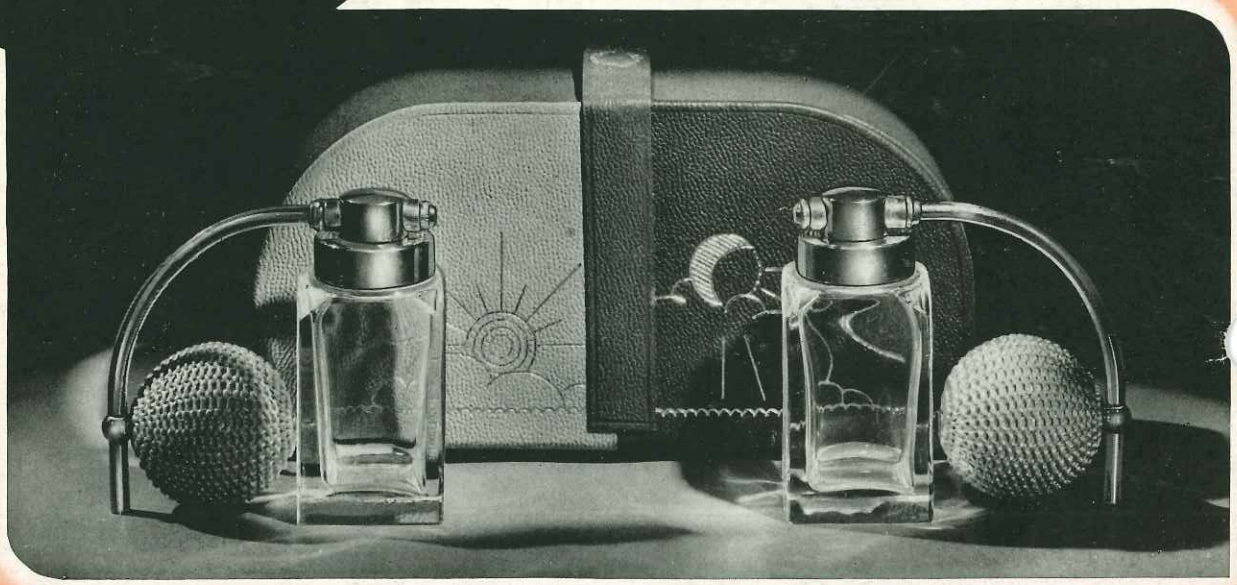


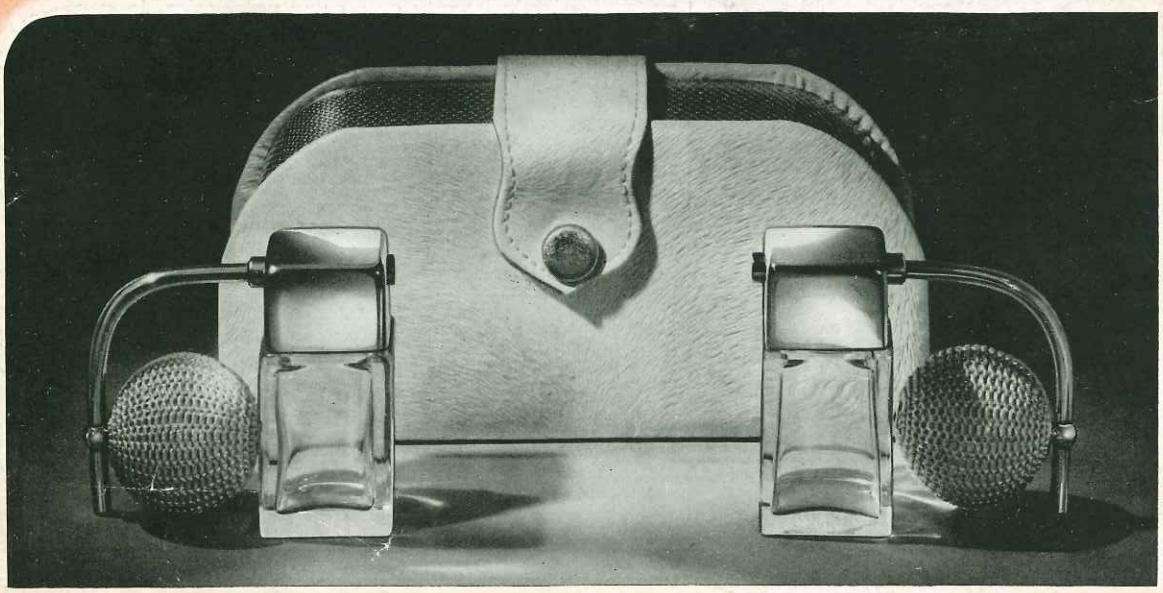
← VJ200-9 Gold Jar, Gold Crackled Cover
← VJ200-10 Crystal Jar, Silver Crackled Cover

A vanity jar that is a perfect complement to the matching styles of crackled glass atomizers shown on page 7. Display them together on your counter. Retail . . $2.00 each

SS1250-1 Crystal

"Day-and-Night"—an enticing combination set for discriminating women who prefer different scents for day and night use. Genuine leather case. Highly polished crystal bottles. Capacity 3 drams.
↓ Retail $12.50





← SS1250-2 Crystal

"Twins"—two matched atomizers of polished crystal in simple cube design, in gold and white fabrikoid case. Luxurious but sturdy—a travel favorite. Capacity 3 drams. Retail . . . $12.50

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